



### Partnered Education Courses through the Community Partnerships Program

Our new Community Partnerships Program works with local, state, and national appraisal organizations to bring you local training. We can partner with your group to strengthen an event we already have planned or host a new one. It's appraisal advocacy taken to the next level in a way that other vendors have refused to do.

Learn how your organization can join at [www.alamode.com/community](http://www.alamode.com/community).

# This isn't your *typical* appraisal training

Appraisers love our training because it solves their real world problems and we've been doing it for nearly 30 years. Our full-time instructors are dedicated to helping you cut turn times, save money, and be more profitable. You won't find this extensive training with any other vendor. After all, we think it's vital to meet constantly with appraisers and invest heavily in live training. Why? We learn just as much as you and use that information to constantly improve our products.

**This is Continuing Education-based training you'll use daily.** CE doesn't have to be endless procedural lectures. Our courses actually boost bottom line and productivity. And we're applying for CE in all 10 states we'll be in, as well as others.

Visit [www.alamode.com/roadshow](http://www.alamode.com/roadshow) and click on CE to see which states have approved Continuing Education credit so far.

## The Modern Appraiser Roadshow

### Coming to a city near you

You asked. We listened. Appraisers who attended our sold out Mobile Workshops asked us to provide more training (1004MC, sketching, formfilling efficiency, and more) in more cities and you wanted Continuing Education. The Modern Appraiser Roadshow is training made for you. Join us for one day or all three.

- |                          |                       |
|--------------------------|-----------------------|
| Denver – Aug 14-16       | Las Vegas – Oct 2-4   |
| Austin – Aug 21-23       | Los Angeles – Oct 6-8 |
| Portland – Sept 4-6      | Orlando – Oct 23-25   |
| Sacramento – Sept 8-10   | Atlanta – Nov TBA     |
| Atlantic City – Date TBA | Chicago – Dec 11-13   |

Reserve your seat before they're gone!

Visit [www.alamode.com/roadshow](http://www.alamode.com/roadshow) to RSVP or call 1-800-ALAMODE. At just \$99 per day, you can't lose.

Our Austin session is in local partnership with the Association of Texas Appraisers. Your organization can do the same. Visit [www.alamode.com/community](http://www.alamode.com/community).

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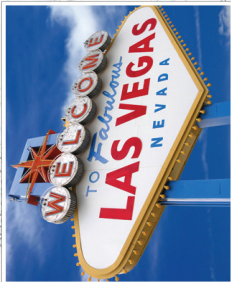
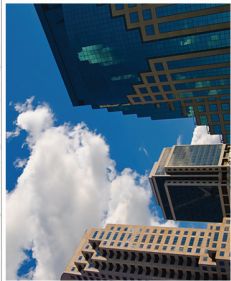
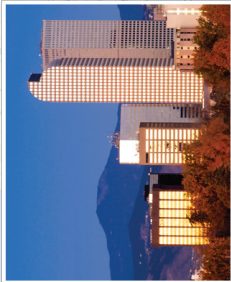
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# The Modern Appraiser Roadshow

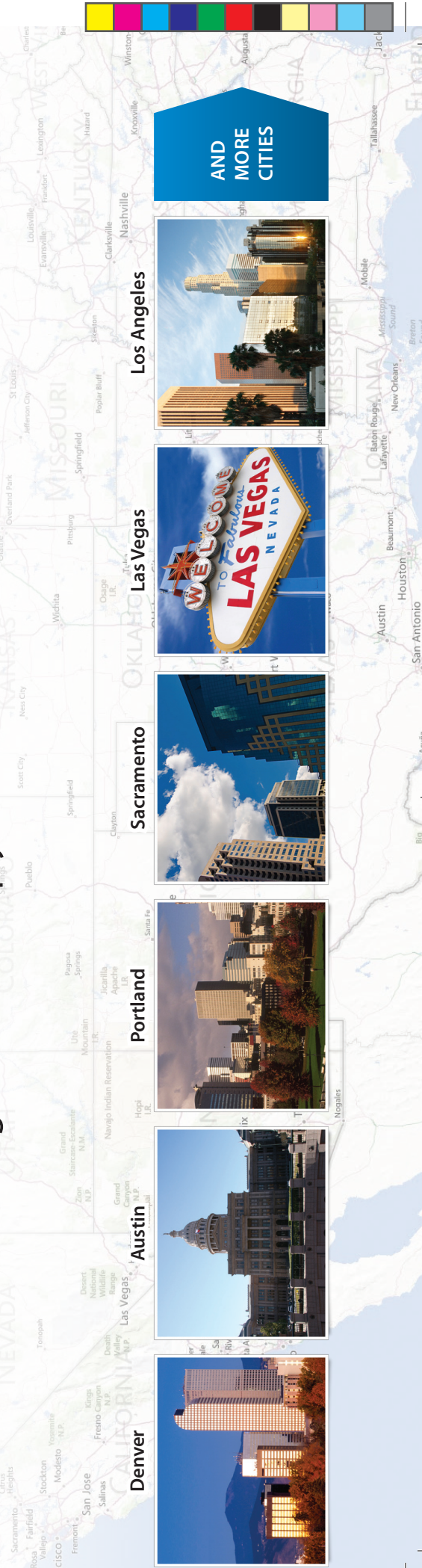
a la mode presents  
new three-day courses

Continuing Education doesn't have to be boring and it can help your bottom line.

"We're going to *save time, save money, and not have to work so much.*"



AND MORE CITIES







# The Modern Appraiser Roadshow

## Every minute of our Roadshow will fuel your business

We'll show you how to do it all — from maximizing efficiency in the office and field, slashing costs by going paperless, overcoming your sketching woes, and so much more. **When's the last time appraisal training sounded this valuable?** And it's universal — relevant for one-person shops, office managers, staff appraisers, long-time TOTAL users, appraisers not using TOTAL yet, gadget geeks, trainees, and especially non-techies. Join us.

*"That was the best and most beneficial workshop we have attended in our 20 years in this business."*

— Duke Garraway, Garraway Appraisals

*"We got everything needed in the three days to totally change our operation to paperless. **We're going to save time, save money, and not have to work so much.**"*

— Shirley Flesher, Michael D. Flesher Appraisals

### We bring dozens of mobile devices to try!

Get hands-on! Walk away from day three knowing precisely what you need to go mobile. (Also, it's proof that no other vendor invests as much in training as we do.)



This session is smaller and seating is very limited because of its hands-on nature. **Sign up soon!**

**Just \$99 per day or \$297 for a three-day pass!**

Elite clients get one day **FREE!** Don't let them fill up without you.

**Visit [www.alamode.com/roadshow](http://www.alamode.com/roadshow) to sign up or call 1-800-ALAMODE now.**

This training and networking is worth every penny. You'll leave energized too.

## DAY 1: Developing compliant reports with TOTAL

### Setting up TOTAL

This opening session will help you upgrade to TOTAL. See how to organize files, set up your signature, copy older appraisals from other formfiller vendors or WinTOTAL, and more.

### Starting a report

Learn how to use templates, start new reports from scratch or from online orders, merge in data, and add billing details in seconds.

### Automating your forms and addenda

First, see how to create basic calculations for any field using TOTAL's Worksheets. Next, we'll customize how text flows from your form to addenda. You'll also learn how to build custom automated addenda for use in the future.

### Comp management

Get in TOTAL's Side-by-Side PowerView and build your database. See how to add comps from old reports or the MLS, edit, rearrange, and make adjustments (UAD, percentage, and non-numeric).

### Accurate and compliant formfilling

Get essential TOTAL tips in this overview:

- Quickly navigating from page to page
- Merging data from old reports or templates
- Adding, removing, and swapping forms
- Using canned comments to avoid retyping error-prone, repetitive data (such as multi-field neighborhood information)
- Guided and free-form UAD compliance

### Working with photos and maps

Learn how to edit and add photos to reports in less time — while storing them in your neatly organized database. Then, add aerial maps (with comp balloons) to reports in a few clicks.

### USPAP-compliant report delivery and backup

We'll run a full E&O check on a report, which includes USPAP, client, and UAD errors. Next, you'll see how to comply with USPAP's workfile requirements without paper. And we'll sign the report. To wrap things up, we'll step through compliant delivery and cloud backup.

## DAY 2: Master forms and sketching

### Making Worksheets work for you

Put the most powerful feature in any appraisal formfiller to work. Using real-world examples, we'll show how Worksheets will automate your report. Also link data to (and from) your form and use formulas to streamline calculations.

### Mastering the MLS Text File Importer

See how to import text from your MLS, which cuts errors and speeds up comp data entry. You'll also see TOTAL's advanced features that "scrub" data as it's imported from sources like your MLS.

### Power user settings in TOTAL

Personalize UAD data entry, QuickLists, keyboard navigation, and your form appearance.

### Why the secure signature process (you're probably overlooking) is important

Learn how to set up and use a truly secure signature using our SureDocs technology. This way, your reports can be verified to match what was delivered, preventing fraud.

### Using TOTAL's built-in accounting features

We'll show you how to customize your File Manager, where to enter important tracking data, and how to mark invoices as "paid" with one click.

### Sketching essentials

We'll start with an overview of TOTAL Sketch. Then you'll learn the most fundamental drawing techniques — defining areas, managing pages, and adding symbols and labels.

### Advanced sketching techniques

Rather than deleting and redrawing parts of your sketches, we'll show how to make those same changes with fewer clicks. Also master interior walls and customize your settings.

### Solving measuring problems using a DISTO

If you have a laser measurer or are considering one, this session is a must. We'll show you how to use your device to make measurements more accurate and save time. You'll also get solutions to your trickiest measurement challenges.

## DAY 3: Mobile appraiser workflow

### Why mobility?

We'll quickly discuss how to tackle your mobile transition without getting overwhelmed.

### USPAP-compliant paperless office techniques

To be truly mobile, we have to fully understand how to get rid of all paper. We'll cover real-world ways to go paperless and how it will impact your mobile workflow. It's easier than you think.

### Prepping a report for your inspection

Learn how to start a new report with the critical data you need at the office. Next, you'll see how to wirelessly sync it to your mobile device without duplication or confusion.

### TOTAL for Mobile tips for gathering data

Fly through data gathering in the field using TOTAL for Mobile on your phone or tablet. As we go, we'll use QuickLists along with your voice to save time and make your reports more accurate and consistent. We'll cover the very best ways to add photos to your forms too.

### Other apps for appraisers

We've done all of the trial-and-error for you. In this course, you'll learn which apps will help you:

- Untether your phone and fax from your desk
- Optimize driving routes and cut gas costs
- Share files between your devices
- Take better property photos with less editing
- Take your MLS with you into the field
- Scan documents from the courthouse
- Access all your reports on your office PC

### Field sketching 101 (Hands-on session!)

Use a mobile device to sketch a complex 5000SF property (including curves and intricate details) along with the instructor. You'll learn how to create more accurate sketches and GLA calculations. As a class, we'll gather data for each room, along with placing photos.

### Solving measuring problems using a DISTO

This session is so popular that we're covering the same material in both the mobile day and the sketching day. Don't miss it!