

Frustrated by other appraisal apps?

TOTAL for Mobile is a game changer. Plus, it's free!

If you're not mobile yet, it's not your fault! Unfortunately, other vendors haven't equipped you with seamless, free, made-for-mobile solutions. We began making the mobile investment in 1992 because the productivity boost to appraisers is priceless.

Unlike the other guys, our mobile apps are built in-house to work seamlessly with the latest devices and all your data flows into TOTAL. No more error-prone data entry or time wasted resketching! That also means they're fully backed by our stellar phone support.

Plus, TOTAL for Mobile is completely free! There are no fees in the app store or to sync back-and-forth with your desktop.

Download it to your mobile device and put it to the test.



Mobile myths

BUSTED

"I need to be on Wi-Fi or pay for wireless data service."

TOTAL for Mobile lets you work regardless of data connection. Start reports in the field or work on a report you started on the desktop. When you're done, just sync back to your computer from your home's Wi-Fi for free.

"My iPad/iPhone won't sync with my Windows PC."

Whether you're using an iPad®, iPhone®, Kindle Fire™, or Android™ device, you'll be able to sync TOTAL for Mobile over the air with TOTAL on your desktop. There are no limitations. Choose the device that suits you best!

"I'll still need paper for comp data and extra notes."

In TOTAL for Mobile, you can verify and update comp data, take photos, and even geocode the address on site. Built-in tools allow you to take freeform notes, drawings, and voice recordings. They flow into your Digital Workfile in TOTAL.

Watch the video and download TOTAL for Mobile for free at www.alamode.com/gomobile

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"Every appraiser I talk to, the first question I ask is, 'why are you still using a clipboard?'"



INSIDE:

How Greg Mellies runs a paperless appraisal business and saves "30 minutes to two hours per report" using TOTAL for Mobile.

How Greg saves the most time with TOTAL for Mobile

"I get a lot of it done before I go out in the field. I pull all the comps and plug everything into TOTAL so that I can export it out to TOTAL for Mobile. It speeds up the process when I get into the field.

From the time I arrive on the property, it takes anywhere from 20 to 30 minutes. It just depends on how detailed it is, how big of a property it is. **Most properties I can do in 20 minutes."**

"I start with the outside first. I'll go around and take my exterior photos then I'll start with the measurements before I go inside."



1

Take all your photos within TOTAL for Mobile and they're automatically added in the correct pages in your report.



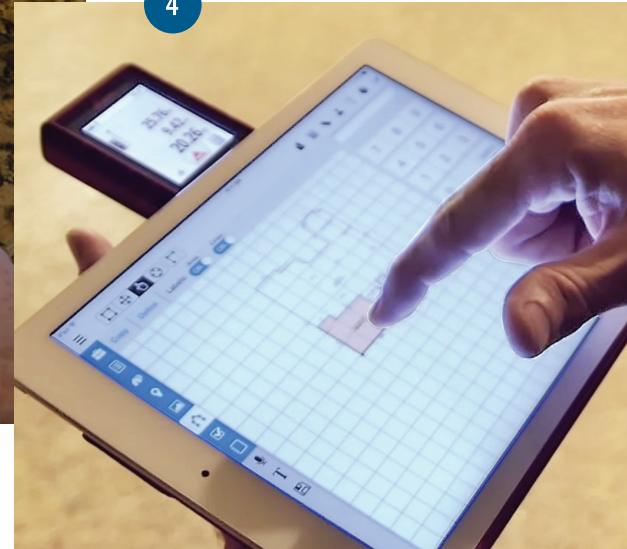
2

Easily sketch curves, angles, add symbols, labels, and more — just like sketching on your desktop!



3

Just tap through your saved QuickList data to quickly fill in your forms without typing. Or, use voice-to-text and Voice Notes to skip the keyboard altogether.



4

TOTAL for Mobile's sketcher ensures accuracy by automatically correcting square footage when cutting out garage or open-to-below area.

"I go in a clockwise motion and work my way around the interior, entering my information into TOTAL for Mobile. Between not having to type the information over again, and

not having to take it from a written sketch and put it back in, **I'd say it probably saves me anywhere from 30 minutes to two hours per report."**

"After bringing the report down from the cloud, I'll make minor tweaks to the sketch and modifications to the report before doing my adjustments on the sales comparison approach.

I think the biggest fear we had going in, and the fear that most people run into, is whether or not your digital information is going to be there when you get back... I've never lost a report.

Going from clipboards to a digital device was a change but now it's taken out a lot of the process. It used to be you'd take a clipboard out into the field and you'd write everything down, hope you got it right with your measurements, come back, start plugging it in. So you were basically doing the

work twice. Not only has it taken away that extra step, but when I get back to the office, I don't have to worry about if my house measurements are going to measure up or if I missed a wall. **How many times have I had to go back out and measure a house again? With TOTAL for Mobile I don't have to do that.**

It takes me about the same amount of time to sketch the property, take my pictures, and enter all of my information. **Where the savings really happens is when I get back to the office and I don't have to redo all of that over again.** It's just a push of a button and it's in my report. **Once you do it the first couple of times, it's a cakewalk from then on."**

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Watch Greg's video and download TOTAL for Mobile for free at www.alamode.com/gomobile

Questions? Talk to our mobile experts at 1-800-ALAMODE.

